



www.hopefor-literacy.com

PHASE 3
HOPE FOR LITERACY
CAMPAIGN

NAROK COUNTY
30TH JUNE - 4TH JULY 2025
PARTNERING WITH



OUR STORY SO FAR

It all started with a pencil. As the CEO of MOMO Pencils, I stand humbled and inspired by the incredible journey we have embarked upon together—a journey rooted in the fundamental belief that every child deserves the right to quality education. In Kenya, where countless children from marginalized families struggle for access to basic learning resources, our mission shines as a beacon of hope.

As you read through this booklet, I invite you to reflect on the impact you can have. Join us in our mission to illuminate minds, nurture dreams, and plant the seeds of hope for generations to come. With your help, we will continue to spread the light of literacy in every corner of Kenya, transforming the lives of our future generation.

Thanks to the unwavering support of our partners, volunteers, and advocates, Hope for Literacy has turned vision into reality. Every act of kindness—big or small—contributes to this movement. Together, we are not merely writing the future; we are ensuring that every child has the opportunity to craft their own story.





WHAT IS HOPE FOR LITERACY

IT IS: EMPOWERMENT THROUGH EDUCATION

Education is the cornerstone of empowerment, and literacy is its first step. Every pencil given, every knowledge imparted through the Hope for Literacy Campaign, becomes a building block for self-confidence and achievement. As children learn to interpret the world, they realize the strength of their own voices.

With education, their horizons broaden — every letter learned brings new possibilities, every word read or written is a seed planted for lifelong growth. Through collective effort, we empower children to break cycles of poverty and become the leaders of tomorrow.



IT IS: SEEDS OF KNOWLEDGE

Like a tender seed, knowledge needs nurturing to take root and grow. The Hope for Literacy Campaign invests in the fertile ground of young minds, sowing seeds of curiosity, discipline, and opportunities for quality education. Our initiatives provide not just pencils, but also planting fruit trees in these schools, giving HOPE and EMPOWERMENT to children to believe in their own potential.

A single educated child paves the way for a community's advancement, fostering economic growth, social harmony, and collective well-being.

LITERACY SPARKS HOPE

Literacy is more than reading and writing, it is the spark that lights the way to a brighter future. In many communities, illiteracy closes doors before dreams can even begin. The Hope for Literacy Campaign was born from the belief that every child deserves the chance to read, to learn, and to dream beyond their circumstances.

In villages and cities alike, when a child learns to read, hope flourishes for their family and community. Literacy empowers children to rise above poverty, pursue meaningful careers, and contribute positively to society. It lights the path toward achievement, transforming despair into opportunity with every turned page.



HOW IT ALL STARTED

JOURNEY OF HOPE

Hope for Literacy's journey began with simple, urgent questions: How can we turn our pencils into tools of empowerment? What if every child could read and write?

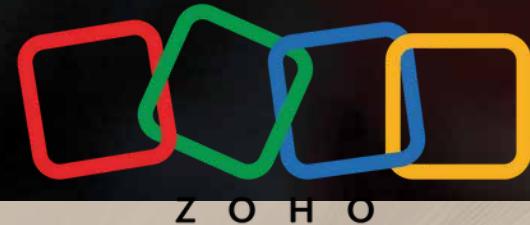
What started as a small initiative soon blossomed into a movement, driven by the belief that literacy is a basic human right, not a privilege. Our path was forged by the committed hearts of the visionary founders, who refused to accept a world where a child's potential is limited by their circumstance. Each new milestone, each community reached, is a testament to the hope that propelled us forward.



TRANSFORMATIVE PENCIL POWER

A simple pencil holds the power to transform a life. For many children, the chance to put thoughts into writing marks the beginning of self-expression, creativity, and growth. Hope for Literacy cherishes these everyday miracles, the point where pencils meet newfound potential.

With every essay, story, or letter, children gain confidence and a sense of accomplishment. The pencil becomes a tool for advocacy, for self-discovery, and for shaping a world they want to see.



GIVING FORWARD

The future is a book we all help write, and each supporter and partner of Hope for Literacy authors a new chapter in a child's life with every act of kindness. Teachers, donors, and volunteers are co-authors in this unfolding narrative of hope and unlimited possibilities.

By planting 100 fruit trees in every school we visit, we ensure that future generations who attend these schools will find fruit gardens full of nutritious fruits to supplement their diet. Most often children from marginalized families come to school with hunger, uncertain of their next meal.

Our campaign invites everyone to join us in this mission, and give forward to generations we may never know or meet. Generations will feel your impact. This is your legacy to this world.

CAMPAIN OVERVIEW



MISSION IN ACTION

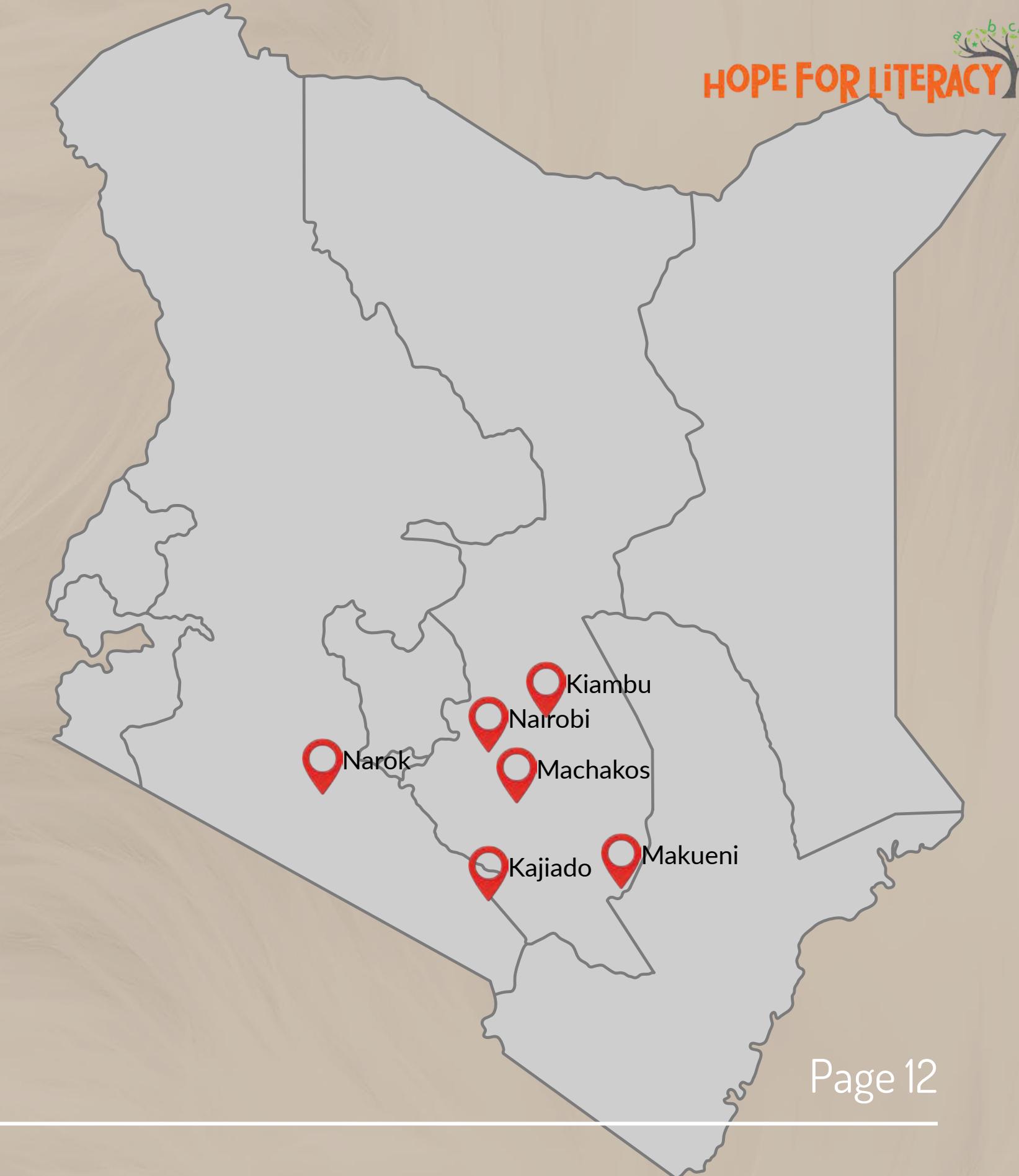
Hope for Literacy brings its mission to life each day, building partnerships, and inspiring learners. Through collaboration, we ensure that solutions are creative, locally relevant, and deeply felt. It is this collective impact that drives the lasting progress we strive for every day.

We drive tangible impact through sustained outreach, grassroots involvement, and an unwavering commitment to giving every child from a disadvantaged background a chance to thrive through education.

TRANSFORMING LIVES DAILY

Every day, the campaign changes stories—children returning to school, sharing with their parents the experience of HOPE FOR LITERACY with communities around the schools celebrating new possibilities.

The ripple effect of literacy is immediate and far-reaching. Through dedicated programs, we witness ordinary days transformed into milestones of hope, learning, and joy.



EDUCATION MEETS SUSTAINABILITY

When children are given the tools to learn, they gain the power to imagine, to innovate, and to lead. Our campaign focuses on nurturing these minds—unlocking doors and fuelling dreams that know no bounds.

Hope for Literacy's programs ensure no child is left out, overlooked, or forgotten for lack of basic writing tools. We're building not just readers, but thinkers and problem-solvers who will create a better tomorrow.

Page 13

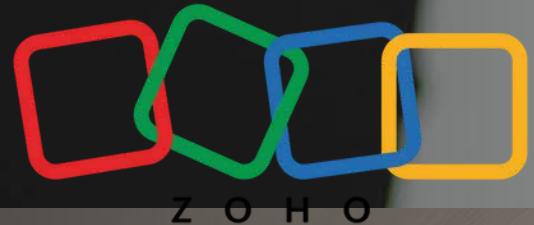
CAMPAIGN ACHIEVEMENTS



IMPACTFUL SUCCESS STORIES

Our most cherished achievements are the stories of children blossoming with each word learned and families discovering the power of the written word together. These are stories of resilience, courage, and newfound potential.

From villages where reading circles now replace silence, to cities where youth lead literacy clubs, every success story adds to a legacy of hope made real.



TRANSFORMATIVE ACCOMPLISHMENTS

We are proud of measurable accomplishments: improved literacy rates, expanded library collections, and motivated teachers. Even more powerful are the less quantifiable impacts—sparked curiosity, restored confidence, and endless possibilities.

It's the transformation from uncertainty to conviction, from exclusion to belonging, that defines the true essence of our accomplishments.



- NUMBER OF SCHOOLS VISITED
140
- NUMBER OF PENCILS DONATED
245,000
- NUMBER OF FRUIT TREES PLANTED
12,000



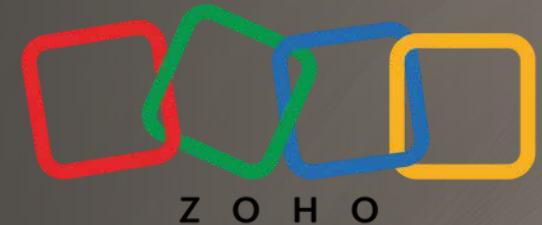
REACHED AND GROWING

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CAMPAIGN PARTNERS



IMPACTFUL TESTIMONIALS SHARED

Community members across the regions we serve speak to the real impact of Hope for Literacy—capacity restored in teachers, confidence gained in children, and hope renewed in families.

Each testimonial is a building block in our shared legacy, proving that every effort, large or small, can change the trajectory of a life.





HOPE FOR LITERACY

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UNITED FOR LITERACY

Our campaign is stronger because of dedicated partnerships: educators, community leaders, NGOs, and corporations joining together in pursuit of literacy for all. Their action turns plans into reality and vision into measurable change.

We cherish each partner for their unique contributions—from resource support to mentorship—proving that great things happen when we unite for a common cause.

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Page 20



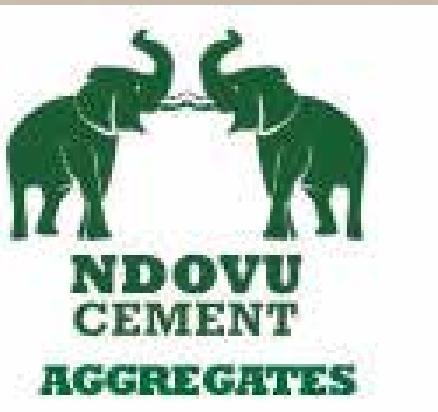
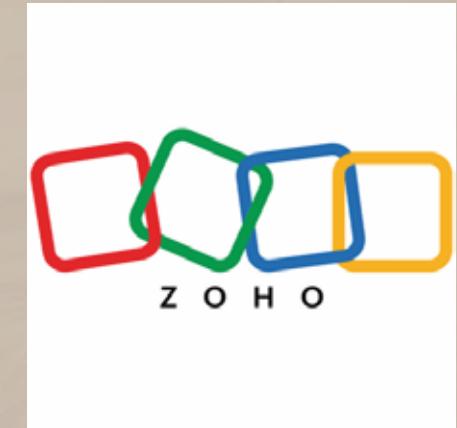
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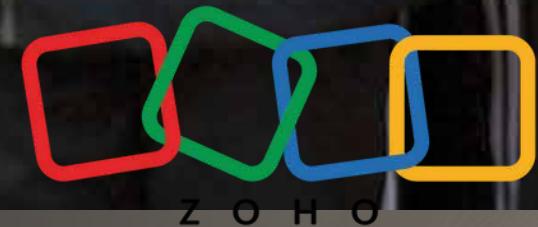
PARTNERSHIPS FOR PROGRESS

Progress requires partnership. Hope for Literacy cultivates relationships with organizations that share a passion for education, sustainability, and equity. Our partners are steadfast in their support, fueling innovation and scaling success throughout each region.

These partnerships create networks of hope and resources, ensuring that the pathway to literacy remains open and accessible.



TESTIMONIALS



REAL-LIFE INSPIRATIONS

Our campaign thrives on real, lived inspiration. Students who once feared the classroom now embrace it. Volunteers have found deep fulfillment, and families have realized dreams once thought impossible.

These living inspirations keep our mission grounded and relatable, showing that hope, when kindled, truly catches fire.



VOICES OF GRATITUDE

Gratitude echoes in every classroom and homes touched by Hope for Literacy. Students, parents, and educators share heartfelt thanks for the tools, opportunities, and hope brought into their lives through the campaign. These voices remind us that beyond metrics and milestones, the greatest success is the joy and confidence found by each new reader.



Danson Nkaiwatei
head of Institution - Nkairasras Nairasirasa
Primary and Junior School

I want to appreciate what Momo and Zoho have done to this community. Today we are privileged to host them here. They have supplied the school with pencils, fruit tree seedlings and the school bags.



Rachel Kimiti
Head teacher - Nkairamram Primary School

I am very happy to host you here I am aware that this community has needy students and through your support and the generous contribution, you have supplied our good learners with school bags and pencils. Thank you Momo Pencils and Zoho Corporation.



Stephen Lompisha - Grade 3
Masikonde Primary School
Narok

I am happy to have received pencils. This will help me in my education. Now I know that you can recycle newspapers and make pencils.



Susan Nashipai - Grade 5
Lenana Primary School
Narok

We have planted fruit tree seedlings and we promise to take good care of them. Next time when you visit the school, when you come along, you will eat some fruits.



STORIES OF CHANGE

Every story we hear is a powerful testament to the transformative nature of literacy. It reminded us that even in communities facing daily hardships, innovation and kindness can plant deep roots. And from those roots, a new generation of thinkers, dreamers, and changemakers can grow.

Hearing firsthand how this campaign has changed lives refuels our collective drive to reach even more hearts and minds..



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HOPE FOR LITERACY CAMPAIGN
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